



◀ The Shopping-Center-Report 2011 gives a comprehensive overview of the German shopping-center-market. 644 existing shopping-centers (with a GLA of 8.000 m² or more), the most important planned shopping centers as well as more than 10.000 shopping-center tenants and 150 addresses of top rental occupants are represented within this study. The Shopping-Center-Report is released in form of a 734 pages bilingual written report (English & German) packaged together with a interactive CD-ROM and a map of Germany.



▶ The International Shopping-Center Report records the shopping-center-situation in Austria, Croatia, Hungary and Slovenia. 588 existing shopping-centers/hypermarkets as well as important new center-plannings are presented. In an about 400 pages bilingual written report (English/German) the shopping-center-situation is shown. Besides detailed descriptions of the centers an up-to-date marketoverview is provided. The written report is supplemented by a interactive CD-ROM, which allows a professional and detailed research and analyse.



SHOPPING-CENTER PLANUNGEN



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2012-2015

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SHOPPING-CENTER PLANNINGS 2012-2015

This new report gives you an overview of trends and developments on the German shopping-center market. Presented are more than **110 center-plannings** as well as shopping centers, which were opened in 2011. The report is completed by the presentation of selected center-revitalisations/center-extensions, **contributions of experts** and an up-to-date **market-report**. The survey embraces **more than 200 pages** and is released in a **bilingual written report** (English / German).

CENTER-PLANNINGS



NEWLY OPENED CENTERS IN 2011



THE REPORT ANSWERS THE FOLLOWING QUESTIONS:

- ▶ Who are the market players?
- ▶ Are there new international market-participants?
- ▶ Which center locations dominate?
- ▶ Are there regional development trends?
- ▶ How does the structure of the centers change?
- ▶ Which center types are establishing?
- ▶ Which new innovations can be found?

SELECTED REVITALISATIONS AND EXTENSIONS



AMONG OTHERS YOU WILL FIND THE FOLLOWING CENTER INFORMATION IN THIS PUBLICATION:

- ▶ Name of the center & address information
- ▶ Web- and e-mail-addresses
- ▶ Center-management- & development companies
- ▶ Year of opening
- ▶ Projectstage
- ▶ Center location
- ▶ Center type
- ▶ GLA (center-size) and total area of site
- ▶ Investment volume
- ▶ Anchor tenants
- ▶ Number of mall-levels
- ▶ Illustrations and photos of the centers
- ▶ Parking alternatives
- ▶ Revitalisations and extensions
- ▶ Number of tenants