

This written report in two languages (English and German) presents key figures of 170 existing European Factory Outlet Centers, and is complemented by an interactive CD-ROM offering comprehensive research and search functions. An outline of major plans for new Factory-Outlet-Centers, along with articles by selected experts, illustrate the prospects for future development. The report includes the Who's Who of the trade and provides an insight into the different facets of this innovative shopping center type.

SHOPPING CENTER REPORT 2011

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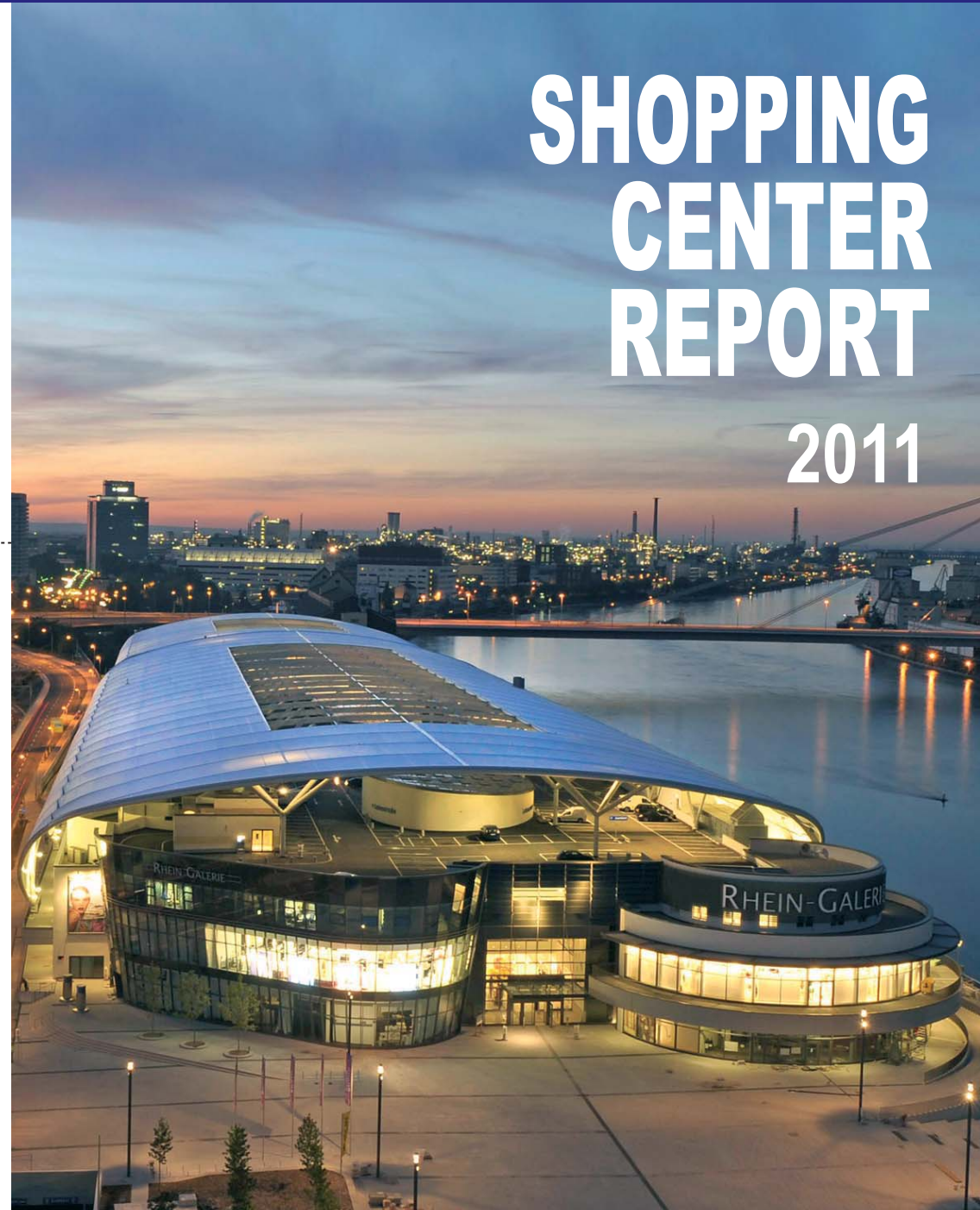
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GERMAN SHOPPING-CENTER-REPORT 2011

NEW RELEASE

The latest German Shopping Center market overview in form of an approx. 750-page **bilingual written report** (English and German) packaged together with **interactive CD-ROM** and a **map of Germany**.



RECENT DEVELOPMENTS – FACTS AND TRENDS

- ▶ Up-to-date overview of 644 existing shopping centers in Germany (gross leasable area of 8,000 m² or more).
- ▶ Supplemental presentation of major current center plans.
- ▶ Over 10,000 Shopping-Center rental occupants and 150 addresses of top rental occupants.
- ▶ Extensive options for searching with the CD-ROM.

WHICH **TARGET GROUPS** WOULD BENEFIT FROM THIS REPORT?

Topics relating to shopping centers in Germany are of fundamental importance to all management/consulting companies, architects, project developers, banks, investors, real estate agents and representatives from the retail trade, service, gastronomy and leisure/entertainment industries.

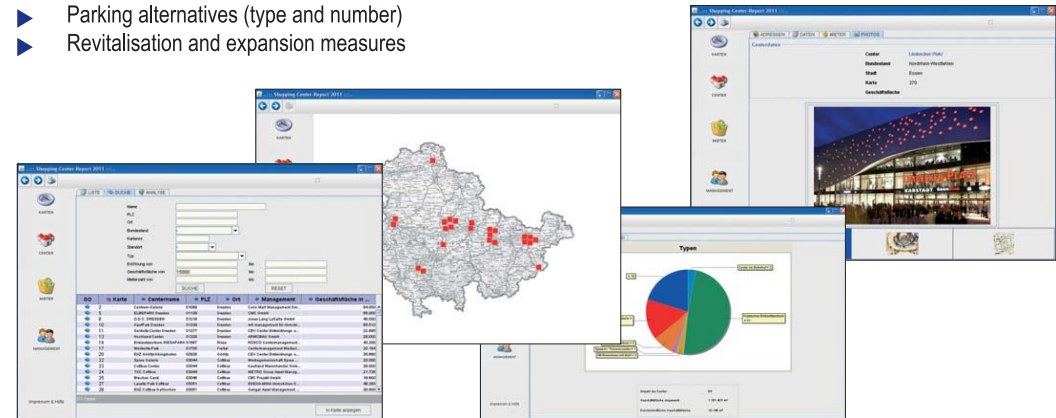
As a reference work, the report assists you every day in the research and analysis of your specific competitive field, thereby enabling you to compile key data tailored to your needs.

AMONG OTHERS YOU WILL FIND THE FOLLOWING CENTER INFORMATION IN THIS PUBLICATION:

- ▶ Name of the center and address information
- ▶ Web and e-mail addresses
- ▶ Center management and owners
- ▶ Year of opening
- ▶ Gross leasable area and surface area of site
- ▶ Proportion of space and number of tenants categorised into the retail, service, gastronomy and leisure/entertainment sectors
- ▶ Tenant mix and anchor tenants
- ▶ Tenant list broken down by name and relevant sector
- ▶ Number of mall-levels
- ▶ Logos and pictures of the individual centers
- ▶ Location category and center classification
- ▶ Visitor frequency and average length of stay
- ▶ Advertising media
- ▶ Parking alternatives (type and number)
- ▶ Revitalisation and expansion measures

This interactive CD-ROM provides you with the opportunity of professional research under various search criteria. This enables you to develop your individual profiles and analyses swiftly without problems. Among other features, this interactive CD-ROM allows you to quickly search for a particular center by center name, location and/or postcode. By entering various criteria (also in combination) the CD allows you to select by a:

- ▶ given management company
- ▶ particular center type
- ▶ particular location category
- ▶ given center-size (gross leasable area)
- ▶ given date of opening
- ▶ particular rental occupant



THE LATEST GERMAN MARKET OVERVIEW