

◀ The Shopping-Center-Report 2011 gives a comprehensive overview of the German shopping-center-market. 644 existing shopping-centers (with a GLA of 8.000m² or more), the most important planned shopping centers as well as more than 10.000 shopping-center tenants and 150 addresses of top rental occupants are represented within this study.

The Shopping-Center-Report is released in form of a 734 pages bilingual written report (English & German) packaged together with a interactive CD-ROM and a map of Germany.

The center-information include among others: address information, web and e-mail addresses, center management companies, year of opening, centertype and-category, gross leasable area and surface area of site, tenant mix and anchor tenants, tenant lists broken down by name and relevant sector, number of mall-levels, logos and fotos of the center, parking alternatives as well as planned revitalisation and expansion measures.



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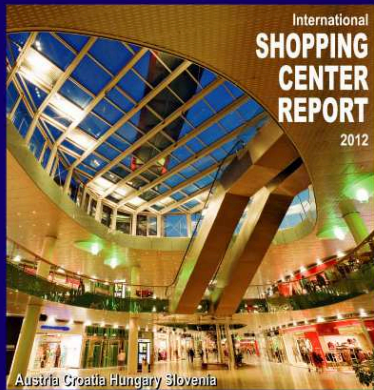
NEW RELEASE



www.shoppingcenters.de

INTERNATIONAL SHOPPING-CENTER REPORT 2012

The shopping center market is characterized by a rising internationality. Our newest release „International Shopping-Center-Report 2012“ records for that reason the center-situation in Austria, Croatia, Hungary and Slovenia.



- ▶ Detailed description of more than 450 existing shopping-centers
- ▶ Illustration of important planned centers
- ▶ About 400 pages bilingual written report (English/ German)
- ▶ Up-to-date overview of these European markets
- ▶ Informative articles of shopping center experts
- ▶ Attractive photos of the centers, which gives you a impression of the different philosophies & concepts
- ▶ “Who is Who” of the tenants and management companies

The written report is supplemented by a interactive CD-ROM, which allows a professional research under various search criteria. This enables you to develop your individual profiles and analyses swiftly without problems.

Among other features, this interactive CD-ROM allows you to quickly search for a particular center by center name and post-code. By entering various criteria (also in combination) the CD allows you furthermore to select e.g.:

- ▶ Center by management company
- ▶ Center by type
- ▶ Center by cities and regions
- ▶ Center by location category (innercity, middle of nowhere, etc.)
- ▶ Center by GLA (center-size)
- ▶ Center by year of opening
- ▶ Center by particular rental occupant
- ▶ Tenants by sector
- ▶ Companies and relevant persons.

AMONG OTHERS YOU WILL FIND THE FOLLOWING CENTER INFORMATION IN THIS PUBLICATION:

- ▶ Name of the center and address information
- ▶ Web addresses
- ▶ Center location and center type
- ▶ Centermanagement companies
- ▶ Year of opening
- ▶ Gross leasable area (GLA)
- ▶ Anchor tenants and tenant mix
- ▶ Tenant list broken down by name and relevant sector
- ▶ Number of mall-levels
- ▶ Parking alternatives (type and number)

WHICH TARGET GROUPS BENEFIT FROM THIS REPORT?

Shopping-Center in Austria, Croatia, Hungary and Slovenia – this report is of fundamental importance to all management/consulting companies, architects, project developers, banks, investors, real estate agents and representatives from the retail trade, service, gastronomy and leisure/entertainment industries.



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